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Vice-Chair - Amy Capcara, Monroeville
Secretary – Danielle Vincenti, Happy Valley
Treasurer – Travis Geiser, Chester County CVB
Past Chair – Gregg Cook, Hershey

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Media Release

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Vincenti Elected PA Sports Secretary

The Happy Valley Adventure Bureau Sports Tourism Professional to Help Lead Sports Tourism Agency

STATE COLLEGE, PA: Danielle Vincenti, Regional Sales Manager for Sports at The Happy Valley Adventure Bureau, has been elected to serve as Secretary of Pennsylvania Sports, the lead agency for sports tourism in the Commonwealth of Pennsylvania. Her term will begin July 1.

Vincenti joined The Happy Valley Adventure Bureau in 2020 to spearhead the sales effort in the sports tourism market for Centre County. She will continue to play a key role in integrating sports marketing into her bureau's strategy, including initiatives through PA Sports.

Also elected to the PA Sports Executive Committee were Chair, Mark Jeanneret, Executive Director, Erie Sports Commission; Vice Chair, Amy Capcara, Sales and Marketing Manager for VM Sports and Visit Monroeville; Treasurer, Travis Geiser, Sports & Events Sales Manager at Chester County Conference & Visitors Bureau; and Past Chair, Gregg Cook, Executive Director of Hershey Harrisburg Sports & Events Authority.

PA Sports works to attract and host international, national, regional, and local sporting events in order to showcase Pennsylvania as a viable sports event destination, fostering economic development and enriching the quality of life in the Commonwealth. The organization consists of 13 of Pennsylvania's largest destination marketing organizations (DMOs) and sports commissions, offering sports event planners one-stop shopping from a wide range of indoor and outdoor facilities in Pennsylvania that offer easy accessibility, affordability, and leisure time attractions.

The mission of Pennsylvania Sports is to attract and host international, national, regional and local sporting events, and showcase Pennsylvania as a viable sports event destination for professional, collegiate, interscholastic, amateur, and youth sporting ventures, which will foster economic development, and enrich the quality of life in the Commonwealth, making it a better place to visit, live, work, and play.