

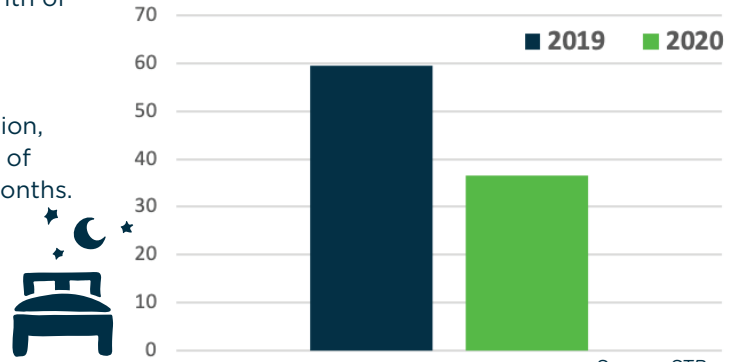
PENNSYLVANIA TRAVEL INDUSTRY INDICATORS

PA NOVEMBER HOTEL OCCUPANCY

Pennsylvania's hotel occupancy rate averaged 37% for the month of November – 38% below 2019's level, and a steeper drop than October's 31% decline.

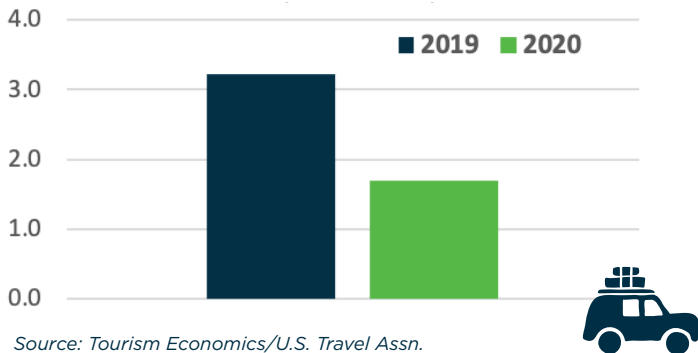
Albeit with a few exceptions depending on the PA tourism region, PA's weekend hotel occupancy rate continued to outpace that of weekday, but with far less of a differential than seen in prior months.

With hotel room demand down 41% year-to-date through November and a 19% drop in the average daily room rate (ADR), PA's hotel room revenues were down \$2.0 billion for the year through November, or were less than half (down 52%) that of 2019.



Source: STR

PA NOVEMBER TRAVELER SPENDING



Travelers spent an estimated \$1.7 billion in Pennsylvania during the month of November, an estimated 47% drop compared to November 2019. The year-over-year decline in spending was slightly above October's 44% drop as the number of COVID cases started to escalate and fewer people traveled.

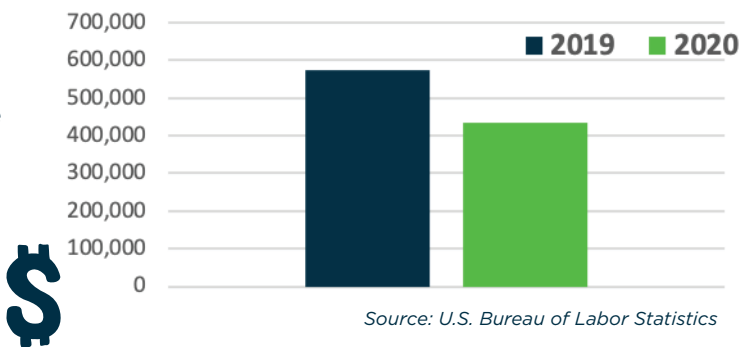
Since the pandemic began, PA's year-to-date loss of traveler spending totaled nearly \$17.1 billion through November, exacerbating the large job losses seen in all segments of the state's leisure and hospitality industry.

Source: Tourism Economics/U.S. Travel Assn.

NOVEMBER EMPLOYMENT IN PA LEISURE & HOSPITALITY INDUSTRY

Employment in PA's Leisure & Hospitality industry totaled 428,800 in November – down 134,200, or 24% below the November 2019 employment level, the largest drop of any industry. Leisure & Hospitality accounted for almost 30% of the decline in PA's total nonfarm employment figure (which itself remained 7.4% below that of November 2019).

PA's full-service restaurants continued to experience the largest loss in terms of the number of persons employed (-47,900), while the accommodation segment registered the largest percentage decline (-35%).



Source: U.S. Bureau of Labor Statistics

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