



**FOR IMMEDIATE RELEASE**

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## **MEDIA ADVISORY**

### Happy Valley Adventure Bureau, Centre County Commissioners to announce new round of Tourism Grant funding

STATE COLLEGE, PA, Feb. 8, 2021 – The **Happy Valley Adventure Bureau (HVAB)** and **Centre County Commissioners** will hold a Zoom news conference at **2:30 p.m. Thursday, Feb. 11** to announce the second round of 2020 Tourism Grant funding.

The latest round of grant awards will benefit local events and initiatives that were planned for but postponed in 2020 due to COVID-19, and are hoped to be held in 2021. Other projects that received funding will enhance Happy Valley's tourism assets.

HVAB President and CEO Fritz Smith; Commissioner Chairman Michael Pipe; Commissioners Mark Higgins and Steve Dershem; and grant recipients will speak at the news conference and answer questions about the projects being funded. Details about the 2021 Tourism Grant program will also be announced.

**MEDIA COVERAGE IS WELCOME.**

To register for the news conference, call or email [LesleyK@happyvalley.com](mailto:LesleyK@happyvalley.com). The Zoom meeting URL and dial-in information will be provided upon registration.

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