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MEDIA ADVISORY

**Central Pennsylvania Convention & Visitors Bureau to announce
2019 Tourism Grant recipients**

State College, PA- (May 29, 2019) – The Central Pennsylvania Convention & Visitors Bureau (CPCVB) and Centre County Commissioners will announce the 2019-20 Tourism Grant recipients at a news conference at **10 a.m. Thursday, June 6** at the **Centre County/Penn State Visitor Center**, exhibit area, **800 E. Park Ave.** in **State College**.

This year, 50 local nonprofit groups and private sector entities will receive a total of \$730,500 in financial assistance to use for visitor marketing and/or capital expenses to enhance the visitor experience. The 2019 Tourism Grant allocation represents an approximately \$239,500 increase over last year, and includes nine first-time recipients.

CPCVB Executive Director Fritz Smith and Centre County Commissioners will be among those speaking at the event. In addition, all grant recipients will be in attendance and available to speak with the media.

Media coverage is welcome.

About the Tourism Grants

Grant recipients are selected by the Tourism Grant Review Committee based on an application process, and are required to use the funding to support projects and advertising designed to attract more visitors to Centre County and enhance the tourism experience. Approximately two million people annually visit Centre County, generating more than \$794 million in tourism spending annually. The Tourism Grant program was initiated in 2002, and to date has provided more than \$5 million to nonprofit groups and private sector entities. The funding for the grant program is generated by the Centre County Lodging Tax.

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